



# *West Fargo Horace Hawks Boosters*

## **Booster Executive Board Meeting Minutes April 4, 2022 – Horace High School**

**President Bob Christensen called the meeting to order at 6:45 pm**

### **Attendees:**

Bob and Nicole Christensen, Lori & Clayton Schenck, Erica Johnson, Jon Donnelly, Erin Walters, James LaHaise, Kim Veum, Jorgia Voegele, Ann Rockswold, and Jennifer Mauch

### **Funding Requests:**

- DECA – Mrs. Dailey and students Griffin, Maggie, and Jacob – Griffin, Maggie, and Jacob gave a presentation for a fund request for DECA. They are asking for \$480 for registration fees for the national DECA convention in Atlanta, GA, April 23-26, 2022. They stated that they are responsible for their flights and hotel fees. Currently they have no funds available in their Fund 360. A motion was made by to support the DECA club with a donation of \$4500 (\$1500/student) to help with registration and expenses. James first/Erica second. Motion carried.

### **Secretary's Report:**

- March 7, 2022, minutes approved. Kim first/Erica second

### **Treasurer's Report**

- James LaHaise provided an updated financial report as of 4/4/2022. Checking Balance: \$100,126.24  
Concessions Checking Balance: \$3902.01  
Treasurer's report was approved. Erin first/Jon second

### **School Branding:**

- Logan was unable to attend tonight. He did send ideas to share. A subcommittee was formed to meet and go over ideas. Subcommittee consists of Jorgia, Jon, Ann, Nicole, and Bob. A motion was made to create a subcommittee and a budget of \$45,000 for the initial branding was made. Erin first/ James second. Motion carried.

### **Committee Reports:**

- **Communication/Social Media** - Jorgia Voegele  
Jorgia is looking for ideas to put out on our social media platforms.
- **Membership** – Erica Johnson/Ann Rockswold  
Briefly discussed ideas for next year's membership gifts/levels. Come to the next meeting with ideas for 2022-23 membership drive. We have one stadium chair and five blankets left to sell.
- **Fundraising/Corporate Sponsorship** – Donna Holsing/Jennifer Mauch

Sponsors committed so far:

- Marquee: 1 spot available
- Football: 0 spots available
- Baseball: 3 spots available
- Softball: 4 spots available
- **Concessions** – Erin Walters/Rachel Lerum

We were asked at the last minute to provide a concession stand for EDC speech. Erin will inventory the remaining product and disperse, as necessary. Key Club has used our concession stand for their fundraising and they have not been cleaning up after themselves. Erin will address this with Erica in the office.

Discussed the concessions going forward. More equipment will be needed for the football concession stand and the beverage situation will have to be figured out.

- **Spirit** - Kim Veum

NA

- **Fundraisers – Chairperson(s) needed**

#### **Hawktoberfest**

**We are looking at October 15 for our event at the Horace Senior Center/Bonazaville. Bob will speak to the Lions to see if we can use the Horace Senior Center. Kim will contact the band The Meat Rabbits for entertainment. Their fee is \$1000 for 2 hours of polka rock. 21+ only event. A motion was made to hire The Meat Rabbits. Clay first/ERICA second. Motion carried. We will need to work on food, beer/alcohol, games, and silent auction/games.**

#### **Old Business:**

Board Member insurance policy - Received a quote for D&O insurance. The cost is \$2200.00/year. Motion was made to accept the insurance policy. Clay first/ERICA second. Motion carried.

#### **New Business:**

A motion was made to donate a blanket and the stadium chair to the Aaron Erickson benefit on April 23, 2022. Erica first/James second. Motion carried.

Donuts to the staff of Horace High School and Heritage Middle School for staff appreciation. Motion made to supply donuts to the staff. Clay first/Jorgia second. Motion carried.

Meeting adjourned at 8:11 p.m. James first/ERICA second, motion approved.

**Next Executive Board Meeting** – May 2, 2022, 6:30 p.m. at Horace High School.