



West Fargo Horace Hawks Boosters

Booster Executive Board Meeting Minutes August 2, 2021 – Razor Consulting

President Bob Christensen called the meeting to order at 7:00pm

Attendees:

Bob & Nicole Christensen, Lori & Clayton Schenck, Kim Veum, Erica Johnson, Ann Rockswold, Jennifer Mauch, Donna Holsing, Jorgja Voegele, Erin Walters, James LaHaise, and Jon Donnelly

Secretary's Report:

- July minutes were approved.

Treasurer's Report:

- Balance: \$43,848.07

Committee Reports/Updates:

- **Marquee sign** – Bob Christensen
Sign installation should start this week. Interstate Engineering is checking to make sure the right spot has been located. Cass County Electric will be notified when the sign location has been approved and will proceed from there.
- **Communication/Social Media** - Jorgia Voegele
Jorgia will blast out information on Booster Club memberships, swag handout at the Hawk Camp on August 10, and the Back-to-School event on August 24, 2021, from 4-7 on our social media platforms.
- **Membership** – Erica Johnson/Ann Rockswold
Blanket update: Blankets have been APPROVED! Anne will order 200 blankets and we will get 20 free if we advertise them on the website and set up Google Pay for payment. The cost of the blankets \$39.95 plus shipping. We decided on selling the blankets for \$65. We should profit approximately \$5000.00, if all are sold. Bob, Ann, and Erica will work on a payment method for the blankets.
There is 6th Grade orientation on August 10 from 1-4. Erica and Lori will set up a table for a pop-up distribution from 12:30-4 at Heritage Middle school.
Nicole is working with Sir Speedy to make a “membership drive” thermometer to show our progress.
 - **Back-To-School event:** Back-to-school event will be held at the Heritage Middle school August 24, from 4 p.m. – 7 p.m. Bob will talk to Dr. Cronin about the location.
 - Will have freewill offering for supper – hotdogs, chips, and drinks. Razor Consulting will sponsor the hotdogs, buns, and condiments. We received a \$100 gift certificate from SnacksPlus to use towards beverages. Kim has left messages with different chip and beverage companies. Kim will continue to follow up with them. Concession stands will not be available to use for this, so we are going to bring our own items to use. We will bring our own grills, roasters, coolers, etc. to use. Nicole will supply the hotdog boats and Jonathon will supply the napkins.
 - Kim brought the Horace Hawks t-shirts that were donated by the Horace Lions, and they turned out great! Kim and crew will handle the distribution of the t-shirts at the Back-to-school event. Any kids that did not receive their t-shirts that night will receive them at school.

- We plan on having a Booster table inside and outside to distribute booster items and to sign up new members.
 - It was decided that we will have four games from Games Galore set up outside. Moore Engineering will sponsor one of the games and Essentia has donated \$1000.00 that will be put towards the other rental fees. Jen and Donna are waiting on some other companies for possible sponsorships.
 - Donna checked on a high impact sign for advertising. The cost was \$105.00 plus tax for one week and \$130.00 plus tax for two weeks. It was decided to order the sign for two weeks. Donna will check with the sign company to see where it can be placed. Donna will make some signs to thank the individuals and businesses that have donated to the Back-To-School event.
 - More volunteers are needed to help that night. Erica has set-up a sign-up genie for volunteers and Jorgia will send out a Facebook calendar invite also.
- **Fundraising/Corporate Sponsorship** – Donna Holsing/Jennifer Mauch
Sponsors committed so far:
 1. Marquee: 5 spots available
 2. Football: 2 spots available
 3. Baseball: 5 spots available
 4. Softball: 4 spots available
 Once the sign goes up, the spots will sell out. We need more sponsors, if you have any business names and contacts, please forward to Jen and Donna.
 - **Concessions** – Erin Walters/Rachael Lerum
Bob and Nicole will arrange a time to visit with Erin and Rachael about what has been done so far with our concession stands to get them up to speed.
 - **Spirit** - Kim Veum
The giveaway t-shirts are here and will be distributed at the Back-To-School event. (See Back-To-School event for details)
Kim ordered white t-shirts to be sold/given out at other events. Those will be ready soon.

Old Business:

- Fund requests: Jon made up a form to request donations from clubs, sports, etc. A group will have to submit a request form for a donation. The coach/advisor and a student(s) would need to come to the general meeting and give a presentation of what donation is needed and how it will be used. Further discussion within the Executive Board is required to determine maximum donation.

New Business:

- Bean Days Parade Float: Horace Lions has asked if the Horace Booster club would like to help with a parade float. It was decided that we would like to help but would like more information. Bob will reach out to the Horace Lions to get more information. We will discuss this at our next meeting.

Meeting adjourned at 9:09 pm. Motion made to adjourn. Kim Veum, second Erika Johnson, motion carried.

Next Board Meeting Date – August 17, 2021, 7:00 pm at Razor Consulting. This will be used to finalize the Back-To-School event and discuss the Bean Days parade float.

Next General Board Meeting – September 14, 2021, 6:30 p.m. at Heritage Middle School. Executive Board meeting to follow.