



# *West Fargo Horace Hawks Boosters*

## **Booster Executive Board Meeting Minutes August 29, 2022 – Horace High School**

**Nicole Christensen called the meeting to order at 6:30 pm**

### **Attendees:**

Bob and Nicole Christensen, Lori & Clayton Schenck, Erica Johnson, Donna Holsing, Kim Veum, Jorgia Voegele, Jonathon Donnelly, Ann Rockswold, Jennifer Mauch, Erin Walters, James Post, Stacy Summerville, Elaine Oliveri, Wendy Halvorson, Mandy Nystrom, Chris and Shanna Flanagan, Chelsey Richards, Jess and Matt Linback and Chelsey Richardson

### **Secretary's Report:**

- August 8, 2022, minutes. Kim first/Jorgia second. Motion carried.

### **Funding Requests:**

- Volleyball team – Coach Hadley Steffen and team captains Alisha, Gabby, and Sydney – They are here to request items for the volleyball system. Items requested – 1. Official Scorebook, iStat, iPad cases, cones/agility ladder, setter specific equipment, equipment bags, coolers, and office/coaching material and volleyball carts. Currently they have \$427.00 available in their Fund 360.

### **New Athletic/Activities Coordinator – Aaron LaDeaux**

- Aaron introduced himself to the booster club. His role is same as what Logan Midthun was. He is the contact person for activities. He evaluates athletic coaches and speech/debate coaches. Basically, any sanctioned High School activity. He will follow the same rules for conflict resolution as Logan did. The order is student/coach, student/coach/parent, and then student/parent/coach/coordinator for conflict resolution.
- Discussed the possibility of Softball as a spring sport. The funding has been approved for coaching. Other sports to follow based on numbers and allotted space.

### **Communications: Jorgia Voegele**

- Jorgia has been posting about Booster memberships, branding and upcoming events. She has been getting a lot of feedback on her posts. She posts on Facebook, Twitter, and Instagram. Open to other ideas.
- Posted about the meeting tonight and we had a good parent turnout! Thanked the volleyball team and Aaron LaDeaux for attending tonight's meeting.

### **Membership: Erica Johnson/Ann Rockswold**

- 135 memberships so far. Erica has membership items available tonight. Erica drew for the blanket that was up for grabs for those that became booster members by the first day school. Chelsey Richards is the winner of the blanket. Yay!!

### **Advertising/Sponsorship: Donna Holsing/Jen Mauch**

- Marquee: 1 spot available (we have three potential businesses to fill the last spot)
- Football: 0 spots available
- Baseball: 2 spots available
- Softball: 3 spots available
- We have had requests for advertising for basketball, we will investigate the different options for this.
- Any leads please send their information to Donna and Jen.

### **Concessions: Erin Walters**

- Introduced Elsie Opp as our new concession manager.
- We have 18 home events that have been scheduled so far. Volunteer spots have been filled. Gym concessions four students to one adult. Football concession stand eight students to two adults.
- Elsie's position is a paid employee.
- Erin will continue to coordinate volunteers.
- Elsie has some great ideas for the concession stands – try Chick-fil-a night, we have an agreement with Pizza Corner for pizzas, and they will supply the pizza ovens and warmers.
- ½ of the Concessions proceeds go back to the volunteer groups. We are not making money.

### **Spirit: Kim Veum**

- Volleyball first home game August 30, 2022
- Swim and Dive first swim meet August 30, 2022
- Kim and Erica will go to the volleyball matches and hand out tattoos and keychains. Jen and Jorgia will be at the swim meet.

### **Hawktoberfest:**

- Date – October 15, 2022
- Location – Horace Senior Center, security has been hired and Bob secured a 6-seater porta potty for the evening.
- Silent Auction App – Bob and Ann have been looking into different app for the evening. App will be used for tickets, registration for activities, and silent auction items
- Decorations – Nicole has purchased items for decorating. We are looking to rent wine barrels for decorating.
- Food – Black Pelican in Wyndmere, ND is creating an authentic German meal.
- Music – Meat Rabbits Polka Rock band will be the entertainment.
- Silent Auction/Live Auction donations: Ann and Kim have been working on items for the evening. If anyone has business names or items for the silent/live auctions and for the game prizes. We will take gift baskets, gift cards and cash. Please forward those to names to Ann and Kim.
- Fun committee: The group discussed the program for the evening. Open at 5:00 p.m., meal from 6:00 – 8:00 p.m. Games that would be happening during Hawktoberfest- Hammerschlagen, booze buckets, wine pull, stein hoisting, 50/50 paddle and Texas Hold'em.
- Tickets – \$50.00 each/200 participants max.

- Silent Auction/tickets: Nicole will forward the information to Ann regarding the app for the silent action.
- Alcohol sales: Jon has been contacted by Epic Management for alcohol sales.

### **Projects:**

Projects the Boosters have been involved with - last years back -to- school night, the fun stuff we did for the opening of the high school, various clubs that we have supported and the fantastic branding that we have done for the Hawks, which includes the Marquee sign, the advertising spots on the sporting fields, the branding in the high school commons, gym, football field and the parking lots. We are responsible for purchasing the equipment and the food for the concessions stands. We distributed \$33130.00 to different athletic and academic groups last year. We are able to support all of these with Booster memberships, Sponsorships on our signs, and generous support from the Horace Lions.

### **New Business:**

N/A

This concludes the general Booster meeting at 7:45pm

**Next Board Meeting** – September 7, 2022, at 7:30 p.m. at Horace High School