



West Fargo Horace Hawks Boosters

Booster Executive Board Meeting Minutes February 7, 2022 – Heritage Middle School

President Bob Christensen called the meeting to order at 7:15pm

Attendees:

Bob & Nicole Christensen, Lori & Clayton Schenck, Jon Donnelly, Donna Holsing, Jorgia Voegele, Erin Walters, James LaHaise, Jennifer Mauch, Kim Veum and Logan Midthun

Funding Requests:

- Boys and Girls Basketball Teams – Coaches Hutchinson and Ash and boys' basketball players, Brady Westphal, Hunter Nystrom and Moustapha Diomande were present to request funding for Dr. Dish Shooting Machine for the Boys and Girls Basketball teams. It will help the kids with shooting and rebounding and overall help with the games. A motion was made to purchase the Dr. Dish for \$8300.00. Jorgia first/Kim second. Motion approved.
- Speech Team – Nathan Amberg – Funding for assistant coaches. Mr. Amberg was unable to attend the meeting. It was decided that we will not be able to fund assistant coaches. (we are unable to support staff funding) Logan will reach out to Mr. Amberg and will have him redo his request.

Secretary's Report:

- January 3, 2022, minutes approved. Kim first/Jon second

Treasurer's Report

- James LaHaise provided an updated financial report as of 2/6/2022. Checking Balance: \$99154.11 Concessions Checking Balance: \$5067.06
Treasurer's report was approved. Erin first/Jorgia second

Committee Reports:

- **Communication/Social Media** - Jorgia Voegele
Jorgia will keep posting on our social media Booster Club happenings. We will get a list of the groups that have worked the concession stands and the amount they made for their groups.
- **Membership** – Erica Johnson/Ann Rockswold
We have 16 blankets left and 10 stadium chairs available for sale.
- **Fundraising/Corporate Sponsorship** – Donna Holsing/Jennifer Mauch
Sponsors committed so far:
 1. Marquee: 1 spot available
 2. Football: 0 spots available
 3. Baseball: 3 spots available
 4. Softball: 4 spots availableWe need more sponsors, if you have any business names and contacts, please forward to Jen and Donna.
- **Concessions** – Erin Walters/Rachel Lerum
High school concession stand has been going well. We will have to reconfigure it when the season is over to make it more user friendly. The concession schedule has been filled for the remaining basketball games. It has been noted that we need to

have parent help with the students not just the advisor(s). It has been requested that we hire a person to run the concessions for us. Logan is going to check out the process of that for us.

- **Spirit** - Kim Veum

Kim ordered bandannas and pompoms for the first home basketball games in the new gym. Also, there are 10 “Hawk bucks” that were handed out for a library event. They are redeemable at the concession stand and there is no money back if they don’t spend it all.

- **Fundraisers – Chairperson(s) needed**

Hawktoberfest and Golf tournament. We will discuss at the next meeting. Jorgia has reached out to a person to help with our fundraising ideas

Old Business:

Board Member Insurance - DJ Coulter/DJ Coulter Agency was here to talk about the reason that we as a board need insurance. He discussed Directors & Officers insurance for the Board members and general liability insurance, (which would cover the marquee sign and equipment we own). DJ will send us a quote for insurance.

New Business:

School Branding - Logan Midthun - Logan is working on ideas for school branding, logos, and school pride. Ideas that he would like to see covered first are the outdoor stadiums, fence covers for the football field, avenue banners and the stadium flags. He is looking at getting EDC flags for the gym, along with Conference, State, and Individual records banners. He will bring some different ideas to the next meeting, and we can then start working on a budget.

Meetings – we need to figure out how to separate the general meetings and executive board meetings. We will try out some different ideas at the next meeting.

Meeting adjourned at 8:30 p.m. Lori made a motion to adjourn. James second, motion approved.

Next Executive Board Meeting – March 7, 2022, 6:30 p.m. at Horace High School.