



West Fargo Horace Hawks Boosters

Booster Executive Board Meeting Minutes July 18, 2022 – Horace High School

Nicole Christensen called the meeting to order at 6:30 pm

Attendees:

Bob and Nicole Christensen, Lori & Clayton Schenck, Erica Johnson, Donna Holsing, James LaHaise, Kim Veum, Jorgia Voegele, Ann Rockswold, Jennifer Mauch, Jonathon Donnelly and Erin Walters

Secretary's Report:

- N/A

Treasurer's Report

- James LaHaise provided an updated financial report as 7/18/2022. Checking Balance: \$81379.58
Concessions Checking Balance: \$4333.27
Treasurer's report was approved. Erin first/Erica second

Advertising:

- James will forward a list of advertisers that need to pay this year to Donna and Jen for payment. We would like to streamline the billing to get payments to go from August to August.

Back to School Night:

- Memberships will be live on the Horace Hawks Booster webpage this evening.
(www.horacehawksboosters.com)
- The decals and the tumblers for the memberships and the beanies that we are selling are ready for pickup.
- The merchandise will be available at the back-to-school nights. Back to school night at the Middle school is August 22 and the High School is August 23. We will set up at the parents meeting for the fall sports to promote the booster club.

School Branding:

- Phase 1: Has been ordered and should be installed this week. The first phase is the windscreen on the football, pennants on the stadium and flags in the football parking lot.
- Phase 2: Gym branding, branding across from the concession stand, the commons header above the steps, and a Hawk Logo on the west wall and flags in the parking lot.
- A motion was made by to go forward with the proposed plan and not to exceed our budgeted amount. Erin first/Jonathon second. Motion approved

Concessions:

- Hire concession stand manager: It was decided that we need to hire a concession stand manager to run the concession stands. Erin will create a job posting for this position. It was decided that it would be a 10-month position (August 15-June 15) We agreed on a \$1000/month
- Bob, Nicole, and Kim are looking at more equipment for the concession stands – 2 popcorn poppers, hotdog roller and two bun warmers. We can possibly get pizza ovens and warmers from Pizza Corner if we purchase pizzas from them at a cost of \$6.50/pizza. We will also need to purchase a freezer for the football concession stand.

Hawktoberfest:

- **Date – October 15, 2022**
- **Location – Horace Senior Center The cost is \$125/day for rental.**
- **Music – Meat Rabbits**
- **Food – Kim is working with the owners of The Black Pelican in Wyndmere, ND to come up with a menu**
- **Beer/Alcohol – Jonathon will research a business to partner with for the evening.**
- **Porta-potties – Bob is in charge! He has looked into a few different options and one of the option is a four seater for \$800.00**
- **Games – Kim is the gamemaster! Some fun ones so far- Beer Stein Hoisting, Hammerschlagen and a wiener toss.**
- **Silent/Live Auction - Ann is the head of this committee. She will set up a time to meet. Niccole will check into a program for silent auctions**
- **Program: Kim will chair. Erica, Erin and Travis will get together to discuss the events of the night**
- **Tickets: prices to be determined when we get some preliminary expenses**
- **Souvenirs: James came up with a logo for beer steins and t-shirts. We could order plastic steins to give out with the ticket. Talked about opening a store with Hawktoberfest merchandise. Nothing has been decided yet.**

Old Business:

NA

New Business:

- Approached by the school to donate \$1500 for t-shirts for the first day of school. A motion was made. Erica first/James second motion carried.
- Horace Bean Days parade – we will have a float again for the parade. Erica has been volunteered to be the Hawk!!

Meeting adjourned at 8:24 p.m. Ann first/Erica second, meeting adjourned.

Next Board Meeting – August 8, 2022, 6:30 p.m. at Horace High School.