



# *West Fargo Horace Hawks Boosters*

## **Booster Executive Board Meeting Minutes June 7, 2021 – Razor Consulting**

**President Bob Christensen called the meeting to order at 7:00pm**

### **Attendees:**

Bob & Nicole Christensen, Lori & Clayton Schenck, James LaHaise, Kim Veum, Erica Johnson, Ann Rockswold, Jennifer Mauch and Jon Donnelly

### **Secretary's Report:**

- May minutes were approved. Kim Veum/Erica Johnson seconded; motion carried.

### **Treasurer's Report:**

- Balance: \$40,245.53

### **Committee Reports/Updates:**

- **Marquee sign** – Bob Christensen  
The signs have been ordered, hoping for installation the first week of August. We paid \$20,000 for the first payment, we will pay \$25,000 next fall (2022) and the balance of the sign the following year (2023). The school will pay for the sign and give us an interest free loan. The loan must be approved at the next school board meeting. Bob is waiting for approval on the 99-year lease with the church. Bob got a quote for insurance on the sign from Vaaler Insurance for \$750.00/ year. Jennifer will check with another agent for a quote.
- **Communication/Social Media** - Jorgia Voegelé  
No report
- **Membership** – Erica Johnson/Ann Rockswold
  - Founders club will be extended to the end of June with a possible extension to end of July. A thank you note will be sent out at the end of June.
  - Current Membership numbers:
    - 20 - Founders
    - 12 - \$200 level
    - 7 - \$75 level
    - 0 - \$30 level
  - Yard signs were purchased to promote the booster club. Signs will be put at the school during activities/camps and board members will place on in their yards.
  - Nicole will make a thermometer sign to show our donation goal and our progress to display at events.
  - An ad will be placed in the City of Horace's publication - Horace Happenings. Our first ad will be free and a minimal charge for future ads.
  - Signs and decals will be ordered from Bee Seen Gear. We will have two sided signs and the decals will say Horace Hawks Booster 2021-2022. Will order 250-300 signs and 400 decals.
  - Blankets- Ann is working on getting quotes for 60X80 blankets. When the vector file is available, she will get pricing. Would like to order 200 blankets to sell.

- Back to school event to be held in the Heritage Middle School's parking lot. August 24 is the back-to-school event at school, so we would like to correlate our event with that.
  - Will have freewill offering for supper – hotdogs, chips, and drinks. Look into blow up games, dunk tank, etc., we would like to get a business(es) sponsorship for these. Christenson's can bring music. Look into donations for food any extra can be saved for the concessions stands.
- **Fundraising/Corporate Sponsorship** – Donna Holsing/Jennifer Mauch  
Sponsors committed so far:
    1. Marquee 7 of 16 spots available
    2. Football 8 of 12 spots available
    3. Baseball 1 out of 5 spots available
    4. Softball 0 out of 4 spots available
 Once the sign goes up, the spots will sell out. We need more sponsors, if you have any business names and contacts, please forward to Jen and Donna.
  - **Concessions** (still need a chairman)  
Bob will set up a meeting with the Sheyenne Booster club to start ordering equipment for our concession stands.
  - **Spirit** - Kim Veum  
Kim is ordering 1000 t-shirts to give to the students and staff on the first day of school and 150 t-shirts to sell. This was made possible by the Horace Lions. Also, looking into a t-shirt launcher.

### **New Business:**

- Board of Directors insurance. Was discussed that board members should be covered for liability reasons. Bob will get quotes.
- Horace Lions are willing to set up a quarterly donation to the booster club.

Meeting adjourned at 8:47 pm. Motion made to adjourn. James Donnelly, second Donna Holsing, motion carried.

**Next Board Meeting Date** – June 12, 2021 7:00 pm at Razor Consulting

**Next Booster Meeting Date** – Suspended until the fall