



# *West Fargo Horace Hawks Boosters*

**Booster Board Meeting Minutes  
May 3, 2021 - Heritage Middle School Library**

**President Nicole Christensen called the meeting to order at 6:30pm**

## **Attendees:**

Nicole Christensen, Lori & Clayton Schenck, James LaHaise, Jon Donnelly, Ann Rockswold, Jennifer & Eric Mauch, Jorgia Voegele, Kala Larson, Michelle Schumacher, Andrea Dufner, Kim Veum and Donna Holsing

April 29, 2021 meetings were approved. Jorgia Voegele/ Ann Rockswold

## **Treasurer's Report:**

- Balance \$53, 672
- We will be meeting with the Lions soon to help with some of the groups that have approached them for donations. Streamline the process for donations.

## **New Business:**

- Mr. Stecher was at the meeting to update us on next years activities and teams. His presentation is available on the Heritage website. Logan Midthun is the new Athletic Director for Horace High School. A formal announcement will be coming soon.
- Bob Christensen is at the Horace City Council meeting to gain approval for the Horace Hawks sign and the Horace Lutheran signs.

## **Committee Reports/Updates:**

- **Communication/Social Media** - Jorgia Voegele  
Jorgia sent out a post regarding Founder's Club. Also, posted pictures of the treats that were sponsored by the Hawks Booster club for teacher's appreciation week. Thank you - Erica for setting up the treat tables!
- **Membership** – Erica Johnson/Ann Rockswold  
Memberships have been coming in but more needs to be done to advertise this. The Boosters had a table set up at the spring play. A flyer was handed out with a QR code that sent people to the Booster homepage. So far, we have gotten sixteen Founders, two Level 2 and nine Level 3 memberships. We set a goal for 200 members at our last meeting. Tablecloths have been ordered for future events. We had a pop-up store that had 18 orders placed, we will look at having another pop-up store closer to the fall. We are planning to have a back-to-school event, please let Erica and Ann know if you have any food and/or fun vendor contacts.
- **Fundraising/Corporate Sponsorship** –Jennifer Mauch/Donna Holsing  
We have some businesses that have signed contracts for advertising. So far, we have 6-7 contracts for the Marquee sign, five contracts for the Football sign and one for the Baseball sign. If anyone has a business that Jen and Donna should contact, please forward that information to them.
- **Concessions** (still need a chairman) – No report.
- **Spirit** Kim Vuem – no report.

**New Business:**

Discussed the purchase and sale of heavy blankets for an extra fundraiser (similar to the Sheyenne Mustang booster blankets). Ann contacted the same vendor that the Sheyenne Boosters used. The product is the same if not better than past. We would need to have order in by May 14-15, to have them by football. Also, if we needed to do a presale for the blanket, the blanket company will help with a google landing page. Ann ordered a sample to look at.

Meeting adjourned at 7:20pm. Motion made to adjourn by James Donnelly, second by Andrea Dufner

**Next Meeting Date** – Booster Board Meeting June 7, 2020 – 6:30 pm – Heritage Middle School Library