



West Fargo Horace Hawks Boosters

Booster Executive Board Meeting Minutes October 7, 2021 –Buffalo Wings & Things

President Nicole Christensen called the meeting to order at 6:30 pm

Attendees:

Nicole Christensen, Lori & Clayton Schenck, Kim Veum, Erica Johnson, Donna Holsing, Jorgja Voegele, Erin Walters, James LaHaise, Jennifer Mauch, Ann Rockswold, and Andrea Duffner

Secretary's Report:

- September 20, 2021, minutes approved. Erin first/Erica second.

Treasurer's Report

- James LaHaise provided an updated financial report as of 10/7/2021. Balance: \$71,019.19
Treasurer
's report was approved. Erica first/Erin second

President Topics:

- **Future Fundraisers:**
Ideas for future fundraisers: basketball tournament, golf tournament, HAWKTOBERFEST, other ideas.
Decided that we would concentrate on a golf tournament and HAWKTOBERFEST. We need to find dates, and places to hold the events.
- **Fund Requests form/process:**
Jon updated the request form. Kim sent an email for final vote on the request form. Logan Midthun, Activities Director will receive the request forms and will approve them and forward to us. Some of the activity's budgets have been reallocated because of school construction, so he wants to see them before they come to us. Fund requests need to be in one week before each booster Meeting. We decided that the group requesting a donation would come to the booster meeting and give a presentation. After the presentation, we will thank them and let them leave. We will then vote at the executive board meeting. An email will be sent to the group with what amount was donated. The Executive Board will meet every month. The general booster meeting will be every other month and will be held before the Executive Board meeting. The general meeting topics will include fund requests, treasurer's report, and the committee reports. It will a scripted meeting with any questions tabled to the end. There will be two agendas – general and executive. We will adjourn the general meeting and start the executive board meeting.
- **Lions Club:**
Bob and Nicole are going to meet with the Horace Lions to discuss setting up a regular donation to the booster club to help with requests. We want the requests to come to us for approval, instead of them going to the Lions.
- **Opening of high school:**
Tentative first day in the high school is Monday, October 25. Discussed different ideas for the first day. A red carpet, PIX Squad, music, donuts, snacks, sunglasses, etc. Make it a fun day for the kids. Kim will check with PIX Squad, Erica will check on red carpet (yellow brick road) and snacks, Jen will check with area radio stations to see if they would be able to be there, Nicole will order Sandy's Doughnuts, and Kim is checking on ordering Hawk sunglasses.
- **Teacher/Staff Appreciation:**

It was discussed supplying food for the teachers during conferences. We decided that we would not do this, but to support the staff in the spring for Teacher/Staff appreciation week. We decided that we would focus on the kids for now.

Committee Reports:

- **Communication/Social Media** - Jorgia Voegele
Jorgia will keep posting Booster events to the various social media accounts
- **Membership** – Erica Johnson/Ann Rockswold
The Hawks blankets have been shipped and should arrive soon! We have sold 107 as of 10/7/21. The ordering link will be turned off when we reach 150 sales. Hoping to have them for the last football and volleyball games. We have 161 members to date.
- **Fundraising/Corporate Sponsorship** – Donna Holsing/Jennifer Mauch
Sponsors committed so far:
 1. Marquee: 3 spots available
 2. Football: 2 spots available
 3. Baseball: 4 spots available
 4. Softball: 4 spots availableWe need more sponsors, if you have any business names and contacts, please forward to Jen and Donna.
- **Concessions** – Erin Walters/Rachel Lerum
The concessions so far have been a great success. Volunteer groups are set up for the remaining volleyball and football games. An email link has been sent out to sign up to be a parent sponsor for the concessions. An email will be sent out to the parent sponsor with concession instructions. Miscellaneous items that are needed in the football concession stand is outlets, mount a paper towel dispenser, coat rack, etc. and to assemble shelving units. The girls' basketball team is sponsoring a basketball tournament in January, we will reach out to them to see if we can run the concession stands.
- **Spirit** - Kim Veum
The additional t-shirts that Kim ordered are supposed to arrive October 14. Kim will work the volleyball game on October 19 and will have them on hand. Jorgia is working on a Hawk's anything store for people to order from. We will receive 10% of the proceeds. Discussed getting good luck goodie bags for athletes that go to state. School is planning to have a walk thru and for local fire, sheriff, and others to have a sendoff for athletes going to state. At this time, it was decided that we do not need to do this.

Old Business:

NA

New Business:

NA

Meeting adjourned at 9:01 p.m. Erica made a motion to adjourn. Kim second, motion approved.

Next Executive Board Meeting – November 16, 2001, 6:30 p.m. at Heritage Middle School. Executive Board meeting to follow.