



West Fargo Horace Hawks Boosters

Booster Board Meeting Minutes July 25, 2023 – Horace High School

Bob Christensen called the meeting to order at 6:30 pm

Attendees:

Bob and Nicole Christensen, Lori Schenck, Kim Veum, Erica Johnson, Ann Rockswold, Donna Holsing, Jonathon Donnelly, Elsie Opp, Jennifer Mauch, Jorgia Voegle, and Aaron La Deaux.

Secretary's Report:

- May 25, 2023, minutes approved. Erica first/Jorgia second. Motion carried.

Treasurer's Report:

- Kim Veum provided an updated financial report as of 05/16/2023.
Checking Balance: \$20,747.15 Concessions Checking Balance: \$14,858.34
We will move \$5000 to the general fund from Concessions. Kim is working with Widmer and Roel for our taxes. Our Hawktoberfest made more money than a simple nonprofit tax form. An extension was filed. Expenses that will need to be paid in September are the Marquee sign and the golf cart.
Erica first/Jorgia second. Treasurer's report approved.

Funding Request:

- Cross Country team – Leah Dailey, Owen Rohr, and Carmen Rohr – The request is for \$2540.00 to fund their Fund 60. They would like to have money for their Fund 60 account. Last year they used the money to support their team building. They worked at several concession stands, had a car wash, etc. They currently have \$6000.00 in their Fund 60 account. Most of that money will be spent on a retreat to the Black Hills as a team. There are 19 kids registered for this.
A motion was made to deny this request. The request goes against the guidelines that we have voted on. We encourage them to come back to us when they have a need that we can help them with.

Committee Reports:

- **Communication/Social Media** - Jorgia Voegle
- **Jorgia brought up the fact that the Cheerleading team was looking for a sponsor for the Hawks Cheer team. Not sure if the coach was aware of the booster club.**
- **Jorgia was contacted by Hadley Stefen who works for GoPromo and was wondering if we would like to set up an online store? We will table for now-maybe a Hawktoberfest store or maybe when we slowdown in the winter.**
- **Jorgia will post about the planning meeting for Hawktoberfest (August 8, 2023) and the date of Hawktoberfest (September 30, 2023)**

- **Membership** – Ann Rockswold
Blankets – We have 122 Blankets left.

2022-2023 Membership levels

- Level 1: \$30.00 Horace Hawk decal
- Level 2: \$75.00 Horace Hawk decal, Hawks tumbler or Hawks Booster yard sign or Baseball hat
- Level 3: \$200.00 2 Horace Hawk decals, Hawks tumbler/sign/Hawk specialty item (to be determined)

We are no longer able to get the activity passes for free. Ann will look for another item for the Level 3 tier.

Membership renewal letters will need to be sent out.

- **Fundraising/Corporate Sponsorship** – Donna Holsing/Jennifer Mauch
Website: would like to a link on the Booster website for online sponsor registration. Donna and Jen will investigate cost and maintenance to do this.
Advertising: honoring current contracts and we will pay for the activity passes that are included in the current contracts. New contracts will not have the activity passes (due to the cost)
Cost of levels: price increase on the levels. We will continue to pay for the signage for the marquee, football, baseball, and softball fields.
Program sponsors – another source of income. Donna and Jen will find some options for this.
Helmet sponsors – a private company has asked about helmet sponsorship.
- **Concessions** – Elsie Opp/Erin Walters
Elsie is gearing up for the year. She is getting product ordered and will be ready to go. No new equipment will need to be ordered. Erin will take over the volunteer sign-ups. Elsie is looking to do a partnership with the Grove Coffee shop to supply coffee and hot chocolate for the football concession stand. Elsie will need \$2000.00 to set up the football concession stand. The school concession stand is ready to go. Just need to purchase some extra supplies. If we have any suggestions for items that could be added to the concession stands, let Elsie know.
- **Spirit** – Erica Johnson
Erica bought items for a “spirit bucket.” Items include but are not limited to sunglasses, pom poms, signs, and a cowbell to promote the Hawks. We will have a float in the Horace Bean Day parade. We will put an invite out the Hawks sport teams and activities. Erica will purchase candy for the Bean Days parade.

Old Business:

- Flag for the gym – Waiting for the electricians to wire the location where the flag is going. We are hoping to have the flag dedication at the first volleyball game on August 31, 2023.
- Founder’s Club and Horace Lions support signs: The signs are ready! We are hoping to have a dedication for the signs along with the flag at the first volleyball game.
- Senior Banners: The Horace Lions will not be doing the senior picture banners along County Road 17 because of the number of students and the lack of street signs. It was discussed whether the Booster Club would purchase banners for the seniors in sports and other activities. It was decided that the parents of individuals would be responsible for this if the teams/activities would like to do them.

New Business:

- Hawktoberfest planning – September 30, 2023, at the Horace Senior Center. Entertainment and food have been reserved. The software we used for Hawktoberfest 2022 will be used again. A new contract for the software has been signed. A representative from Greater Giving will be there to help again. The décor will be reused. Our biggest thing is silent and live auction items. We are having a planning meeting on Tuesday, August 8 at 6:30 at Traditions. Come join the fun.
- New Board Members – Will be discussed at our next meeting. New members are needed!!!
- Board Member Terms- Need to be addressed at our next meeting.

Motion made to adjourn. Kim first/ Donna second. The meeting was adjourned at 9:19 p.m.

Next meeting: August 14, 2023, 6:30 pm at Horace High School. This will be an open meeting.